Name of Business:

In a Nutshell:

Our Goals for the next _____ are:

Key Partners	Key Activities	Value Proposition	Customers Relationships	Customer Segments
Key Resources	What do we offer beyond our competitors?		Channels	
Cost Structure		Revenue Streams		
Social & Environmental Costs		Social & Environmental Benefits		

Adapted from the Business Model Canvas by Alexander Osterwalder & Yves Pigneur. www.businessmodelgeneration.com

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